Preterm birth and stillbirth rates associated with socioeconomic disparities during COVID-19 pandemic: a population-based cross-sectional study

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ABSTRACT

Background Conflicting evidence exists on the impact of the COVID-19 pandemic restrictions on preterm birth (PTB) and stillbirth rates. We aimed to evaluate changes in PTB and stillbirth rates before and during the pandemic period and assess the potential effect modification of socioeconomic status (SES).

Methods Using the linked administrative health databases from Manitoba, Canada, we conducted a cross-sectional study among all pregnant women, comparing 3.5 years pre-pandemic (1 October 2016 to 29 February 2020) to the first year of the pandemic (1 March 2020 to 31 March 2021). We used generalised linear models to assess the quarterly rates of PTB (<37 weeks) and stillbirths. We calculated the predicted trends based on pre-pandemic period data. Finally, we evaluated the PTB and stillbirth rates among lower and higher SES pregnant women (average annual household income) using subgroup analysis and interaction models.

Results We examined 7931 pregnancies in Manitoba during the study period. The risk of PTB increased by 7.7% (95% CI 1.01 to 1.13) and stillbirths by 33% (95% CI 1.08 to 1.64) during the pandemic period. Following COVID-19 restrictions implemented in March 2020, there were increases in the quarterly rates of both PTB (immediate increase \( \beta_3 = 1.37 \); \( p = 0.0247 \)) and stillbirths (immediate increase \( \beta_3 = 0.12 \); \( p = 0.4434 \)). Among the lower income groups, the pandemic restrictions resulted in an immediate relative increase in PTB and stillbirth rates by 20.12% (immediate increase \( \beta_3 = 3.17 \); \( p = 0.0057 \)) and 27.19% (immediate increase \( \beta_3 = 0.48 \); \( p = 0.0852 \)). However, over the pandemic, the overall PTB rate significantly decreased as a rebound effect by 0.85% per quarter (\( p = 0.0004 \)), whereas the overall stillbirth rate did not decrease significantly (slope decrease \( \beta_2 = -0.01 \); \( p = 0.8296 \)) compared with the pre-pandemic period. The quarterly rates during the pandemic among the higher income group decreased by 0.39% (\( p = 0.1296 \)) for PTB and increased by 0.07% (\( p = 0.1565 \)) for stillbirth. We observed an effect modification by SES for PTB rates (\( p = 0.047 \)).

Conclusion While the onset of COVID-19 pandemic restrictions was not associated with significant effects on stillbirth rates, we observed an immediate and rebound effect on PTB rates. The impact of COVID-19 on preterm birth was dependent on SES, with higher influence on families with lower SES. Further studies are needed to detect future trend changes during pandemic waves after 2021 and assess potential underlying mechanisms.

WHAT IS ALREADY KNOWN ON THIS TOPIC

⇒ COVID-19 restriction measures have been associated with either a decrease, increase or no change in the rate of preterm birth (PTB) and stillbirth.

⇒ Scarce evidence exists on the association between these changes and maternal socioeconomic status during the pandemic.

WHAT THIS STUDY ADDS

⇒ This study highlights that the impact of the restrictions on PTB differed by maternal socioeconomic status.

⇒ We observed an increase in PTB rates among the lower income group followed by return to pre-pandemic averages within the following three quarters.

HOW THIS STUDY MIGHT AFFECT RESEARCH, PRACTICE OR POLICY

⇒ Our findings provide an additional insight into the complex aetiologies that can be attributed to the increased incidence of preterm and stillbirth deliveries, revealing the differential impacts of pandemic restrictions.

INTRODUCTION

Preterm birth (PTB) is the leading cause of neonatal deaths and can cause long-term complications among the survived infants.1–3 According to WHO, about 2 million stillbirths occur each year, and 40% of these stillbirths occur during childbirth.4 Initially, restrictions related to the COVID-19 pandemic, such as virtual visits and social distancing, were considered the only available and effective means of preventing and reducing the spread of the
virus, but influenced access to in-person health services, which can negatively impact maternal and neonatal health. The reduced access to prenatal services created a substantial obstacle for pregnant women to receive optimal prenatal care, thereby potentially increasing the risk of adverse pregnancy outcomes. In fact, the implemented pandemic measures are believed to have exacerbated the inequalities already present because of various social determinants of health across many countries.

Pre-pandemic research suggests that pregnant women with lower socioeconomic status (SES) are at higher risk for inadequate prenatal care, leading to an increased risk of adverse pregnancy outcomes, including PTB and stillbirth.14–16

Methods

Data source
We used data from the Manitoba Population Research Data Repository at the Manitoba Centre of Health Policy (MCHP) to conduct the study. The Repository is a secure data-rich environment containing person-level health information on virtually the entire population of Manitoba. All records are de-identified and linkable at individual and family levels using a scrambled health number. The validity and reliability of the MCHP Repository for epidemiological studies has been previously reported. We used the following databases: (1) the Manitoba Health Insurance Registry (date of birth, sex); (2) hospital abstracts and physician visits (to identify the perinatal outcomes of interest); (3) Drug Program Information Network (prescription drug data to identify comorbidities); (4) Manitoba laboratories (for COVID-19 testing data); (5) postal codes from the Canada Census (to distinguish urban from rural regions); (6) census data for income quintiles based on ranges of mean household income, and grouped into five categories with each quintile assigned to approximately 20% of the population (quintile 1 (mean income=$17910) to quintile 5 (mean income=$46230)).

Study design and population
We conducted a population-based cross-sectional study using the linked data from Manitoba to create a large, pregnancy cohort pre-COVID-19 and during COVID-19. All pregnancies (live birth or stillbirth) in Manitoba were included in the final cohort during the pre-pandemic period (Q4-2016 to Q1-2020) and during the pandemic period (Q2-2020 to Q1-2021). The delivery date was defined as the date that a procedure code of delivery was recorded in the database. Maternal age at delivery, pre-existing comorbid diseases (pre-validated definitions of asthma, diabetes and hypertension), income (quintiles), parity (primipara and multipara) and residence (urban and rural) were extracted from the database. As a proxy for the maternal SES, we used the pre-validated classification based on the median neighbourhood income quintile: lower income (individuals in the lowest and second lowest median neighbourhood income quintile), higher income (individuals residing in the neighbourhoods with the three highest median neighbourhood income quintiles) and income unknown (individuals who cannot be assigned a neighbourhood income from the census data—this category includes individuals residing in facilities such as personal care homes, psychiatric facilities, prisons or wards of the Public Trustee and Child and Family services).

Exposure and outcomes
Pregnant women exposed to the pandemic restrictions during the first and second waves between 1 March 2020 and 31 March 2021 were compared with those who were pregnant before the pandemic period. A strict mitigation strategy was implemented in Manitoba from 1 March 2020 (first wave) followed by a subsequent ease of some restrictions between June and July 2020. More restrictions were applied in August 2020, with Manitoba meeting their peak lockdown measures during the second wave. However, we did not investigate the differences in the effect of exposure to pandemic restrictions by trimester. Preterm birth was defined as a live birth where an infant is born at less than 37 weeks’ gestation, while stillbirth was identified as a fetal death with a gestation of 20 weeks or greater.

Statistical analysis
We examined pregnant women demographics such as age (≤19 years, 20–34 years and >35 years), area of residence, income and comorbidities that were described before and during the pandemic. We estimated the quarterly rates of both preterm birth which was defined as the number of preterm deliveries within each quarter during the study period with the total number of births during the quarter used as denominator. Stillbirth rate was defined as the number of stillbirths within each quarter during the study period with the total number of births during...
the quarter used as denominator. We chose Q2-2020 as the intervention point for the COVID-19 period since the restriction measures started to impact clinical practice in Manitoba by the end of Q1-2020 (March 2020). We calculated the relative risk (RR) and 95% CI for the preterm births and stillbirth rates for the overall pregnancies and by subgroups.

The effect of restriction measures on the preterm birth and stillbirth rates was evaluated using interrupted time series analysis through generalised linear models, to assess both the immediate impact and rebound effect of the COVID-19 pandemic on the quarterly outcome rates within three subgroups: (1) overall incidence, (2) among lower income group and (3) among higher income group.41 The immediate impact was estimated by the immediate change in level from pre-COVID-19 to post-COVID-19 interruption. Relative percentage change was examined, which is calculated as the relative change in the percentage of rates between Q1-2020 and Q2-2020. The rebound effect was estimated using the change in slope from pre-interruption to post-interruption in the quarterly PTB and stillbirth rates. If an interruption or intervention (COVID-19) has an effect on the outcomes, then a change in level (β2) and/or slope (β3) should be detected between pre-phase and post-phase.42 In addition, we used generalised linear models to test for the potential effect modification by maternal SES using multiplicative interactions.43 Sensitivity analysis was conducted, including monthly rates of preterm birth and stillbirth. To assess bias due to seasonal variability that is known to affect pregnancy outcomes, we conducted the analysis using ARIMA models, accounting for autocorrelation between consecutive quarterly observations.44 45 We also generated forecast models using the autoregressive moving average analysis to compare the observed quarterly PTB and stillbirth rates during the pandemic with the counterfactual expected rates in the absence of the pandemic. We opted to use this method as it provides superior prediction accuracy (using autocorrelations and moving averages over residual errors) and comprehension of the data patterns. Analyses were conducted using SAS V.9.4 (SAS Institute).

There was no patient or public involvement in this study.

RESULTS
During the study period, we included 70931 pregnant women: 54306 in the pre-pandemic period and 16625 during the pandemic period. Of the pregnant women included, the mean age was 29.4 years (SD 5.61) pre-pandemic and 29.7 years (SD 5.56) during the pandemic and over half lived in urban areas in both groups. Twenty five per cent of the pregnancies were among women in

| Table 1 Maternal characteristics before and during COVID-19 periods in the Canadian province of Manitoba |
|---------------------------------|-----------------|-----------------|--------|
| Characteristics               | Pre-COVID-19 period | During COVID-19 period | P value |
| Age, n (%)                    | n=54306          | n=16625          |        |
| ≤19                           | 2442 (4.50)      | 664 (3.99)       | <0.0001|
| ≥20–34                        | 41762 (76.91)    | 12664 (76.06)    |        |
| ≥35                           | 10094 (18.59)    | 3316 (19.95)     |        |
| Parity, n (%)                 |                 | 0.9381           |        |
| Primipara                     | 36974 (68.10)    | 11326 (68.13)    |        |
| Multipara                     | 17321 (31.90)    | 5298 (31.87)     |        |
| Income, n (%)                 |                 | 0.1441           |        |
| Quintile 1 (lowest income)   | 14486 (24.15)    | 4352 (26.17)     |        |
| Quintile 2                    | 11759 (21.45)    | 4013 (24.13)     |        |
| Quintile 3                    | 9916 (18.26)     | 3017 (18.15)     |        |
| Quintile 4                    | 9883 (18.2)      | 3022 (18.18)     |        |
| Quintile 5 (highest income)   | 8140 (14.99)     | 2500 (15.04)     |        |
| Unknown                       | 122 (0.22)       | 49 (0.29)        |        |
| Residence, n (%)              |                 | 0.0094           |        |
| Rural                         | 23814 (43.87)    | 7480 (45.01)     |        |
| Urban                         | 30474 (56.13)    | 9119 (54.99)     |        |
| Comorbid diseases, n (%)      |                 | 0.0919           |        |
| Asthma                        | 13557 (24.96)    | 4043 (24.32)     |        |
| Hypertension*                 | 4861 (8.95)      | 1461 (8.79)      | 0.5183 |
| Diabetes                      | 3372 (6.21)      | 1084 (6.52)      | 0.1481 |

*Hypertension in those aged 19 and older.
the lowest income quintile, while 15% of pregnancies were among women in the highest quintile. Asthma (24%), hypertension (8%) and diabetes (6%) were the most common comorbidities in the pregnant women (table 1).

**Preterm birth**

Figure 1 illustrates the trends of the observed PTB rates during the study period. The average rates of PTB were 8.77% and 9.45% before and during the pandemic period, respectively, with a relative increase of 7.7% (95% CI 1.01 to 1.13). The implementation of mitigation measures was associated with a 4.5% relative increase in PTB rates (immediate increase ($\beta_2$)=1.37; $p=0.0247$). Furthermore, we observed a rebound decrease by 0.85% ($p=0.0004$) among the quarterly PTB rates (table 2).

**Table 2** Preterm birth and stillbirth outcomes before and during the pandemic periods in the Canadian province of Manitoba

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>Pre-pandemic</th>
<th>Pandemic</th>
<th>Immediate change*</th>
<th>Slope change†</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Q4-2016 to Q1-2020</td>
<td>Q2-2020 to Q1-2021</td>
<td>Percentage change‡</td>
<td>Parameter estimate ($\beta_2$)</td>
</tr>
<tr>
<td>Preterm birth, N (%)</td>
<td>Overall preterm birth</td>
<td>4912 (8.83)</td>
<td>1439 (9.43)</td>
<td>4.50%</td>
</tr>
<tr>
<td></td>
<td>Lower income‡</td>
<td>2707 (10.05)</td>
<td>806 (10.86)</td>
<td>20.12%</td>
</tr>
<tr>
<td></td>
<td>Higher income§</td>
<td>2211 (7.72)</td>
<td>641 (8.13)</td>
<td>−12.20%</td>
</tr>
<tr>
<td></td>
<td>Unknown income¶</td>
<td>14 (13.73)</td>
<td>5 (10.72)</td>
<td>NA</td>
</tr>
<tr>
<td>Stillbirth, N (%)</td>
<td>Overall stillbirth</td>
<td>323 (0.58)</td>
<td>118 (0.77)</td>
<td>18.57%</td>
</tr>
<tr>
<td></td>
<td>Lower income§</td>
<td>177 (0.65)</td>
<td>70 (0.95)</td>
<td>27.91%</td>
</tr>
<tr>
<td></td>
<td>Higher income¶</td>
<td>146 (0.51)</td>
<td>47 (0.60)</td>
<td>7.27%</td>
</tr>
<tr>
<td></td>
<td>Unknown income**</td>
<td>0 (0)</td>
<td>1 (0.156)</td>
<td>NA</td>
</tr>
</tbody>
</table>

Significant results are in bold.
*Immediate change examines the change in level immediately after the onset of the pandemic in preterm birth (PTB) and stillbirth rates compared with pre-pandemic period.
†Slope change examines the change in slope during the pandemic in PTB and stillbirth rates compared with pre-pandemic period.
‡Percentage change=(percentage in Q2,2020 – percentage in Q1,2020)/percentage in Q1,2020 × 100.
§Lower income: pregnant women in the lowest and second lowest median neighbourhood income quintiles.
¶Higher income: pregnant women residing in the three highest median neighbourhood income quintiles.
**Unknown income: pregnant women who cannot be assigned a neighbourhood income from the census data.
NA, not available.
The risk of PTB deliveries during the pandemic have increased with a RR of 1.08 (95% CI 1.00 to 1.16) among the lower income group and RR of 1.05 (95% CI 0.97 to 1.15) among the higher income group. Before the pandemic period, we found a 30.2% relative difference between lower and higher income groups (10.05% vs 7.72%). In the lower income group, 10.86% of women had preterm delivery compared with 8.13% in the higher income group during the pandemic, with a relative difference of 33.6% (table 2).

Among pregnant women with lower income, the onset of pandemic measures was associated with a 20.2% relative increase in PTB rates (immediate increase ($\beta_2$)=3.17; p=0.0057), while a 12.2% relative reduction was observed among higher income women (immediate decrease ($\beta_2$)=−0.33; p=0.6535). Moreover, we observed a rebound decrease in the preterm deliveries among the lower income group (1.33% decrease quarterly; p=0.0013) (table 2). Online supplemental figure S1 shows the relative percentage change of preterm birth during the study period.

Stillbirth
Figure 2 demonstrates the trends of the observed stillbirth rates pre-pandemic and during the pandemic periods. The average rates of stillbirth were 0.58% and 0.77% before and during the pandemic period, respectively, with a relative increase of 33% (95% CI 1.08 to 1.64). Immediately after the onset of the pandemic, there was a relative 18.6% increase in the overall stillbirth rates (immediate increase ($\beta_2$)=0.12; p=0.4434). A minor non-significant rebound decrease among the quarterly stillbirth rates was observed (slope decrease ($\beta_3$)=−0.01, p=0.8296) (table 2).

The risk of stillbirths during the pandemic have increased with a RR of 1.46 (95% CI 1.11 to 1.93) among the lower income group and RR of 1.18 (95% CI 0.85 to 1.63) among the higher income group. Before the pandemic period, we found a 27.5% relative difference between lower and higher income groups, 0.65% versus 0.51%, respectively. Among pregnant women with lower income, the rate of stillbirth was 0.95% compared with 0.60% in the higher income group during the pandemic, with a relative difference of 58.3%. Within the income subgroups, the rates of stillbirth deliveries did not differ significantly between the pandemic and pre-pandemic periods (table 2). Online supplemental figure S2 shows the relative percentage change of stillbirth during the study period.

SES effect modification
We assessed the interaction between COVID-19 restrictions and income (as a proxy for SES) on the overall incidence of PTB and stillbirth. Our models suggested an effect modification by income for the overall incidence of PTB (p=0.047). Although there was an increase in stillbirth rates among the lower income group, the income effect modification was not significant (p=0.643, online supplemental table S1).

Sensitivity analysis
Examining the effect of restrictions using the monthly rates of PTB and stillbirth was conducted, which provided larger number of observation points to analyse. However, given the small numbers of monthly stillbirth rates in Manitoba, the analysis was not conducted. Monthly PTB rates analysis provided similar results to the quarterly rates (online supplemental table S2). Online
supplemental figures S3 and S4 illustrate the trends of the observed versus expected PTB and stillbirth rates during the study period. During the first quarter of 2021, the absolute differences in the observed and expected overall PTB rate was 2.05% compared with 1.89% and 1.64% among the lower and higher income groups, respectively. However, the absolute difference in the observed and expected stillbirth rates were 0.04%, 0.69% and 0.17% among the overall, lower income and higher income groups, respectively.

**DISCUSSION**

In this Canadian province-wide study, we observed a significant increase in the overall rates of PTB immediately after the onset of COVID-19 restrictions. The observed increase in the PTB rate could be considered clinically significant, followed by a return to pre-pandemic averages within the following three quarters. Such a trend was observed among stillbirths but was hardly detected due to the low sample size. We also observed a 20% relative increase in PTB rates among the lower income group immediately after the measures were applied. Such an impact was not observed within the higher SES group. Our data suggest that the pandemic restrictions had a rebound effect on the overall PTB rates, mostly attributed to the impact within the lower income group.

While the exact reasons for the observed increase followed by reversal to pre-pandemic level have yet to be determined, various social or behavioural changes during the pandemic lockdown may have contributed to the change in the overall PTB rates. Our study shows that changes in PTB rates are inconsistent among pregnant women with different SES. Our results support the hypothesis that the higher income group has some social privilege as increased social support, reduced work-related or social stress, decreased anxiety, reduced exposure to environmental pollutants and better hygiene measures which can minimise the impact of the pandemic measures. On the other hand, pandemic restrictions among the lower SES group resulted in financial insecurities, increased stress and mental health concerns, and changes in maternity care practice that affected maternal health leading to higher PTB rates. Evidence indicates that the COVID-19 pandemic and associated lockdown measures exacerbated existing social inequalities. However, in a study published in the Netherlands, no association between COVID-19 restrictions and adverse perinatal outcomes were observed while accounting for SES as an effect modifier. Caniglia et al showed a significant reduction in PTB rates post-lockdown period compared with during lockdown, highlighting that lockdown restrictions may have a delayed effect on adverse pregnancy outcomes. In the largest city in the Canadian province of Alberta (Calgary), Alshaikh et al reported that during the first-wave lockdown, stillbirth and PTB rates remained unchanged; however, very preterm birth rate (<32 weeks of gestation) dropped significantly. Three retrospective cohort studies, in the Canadian province of Ontario, examined the association between the pandemic first-wave and perinatal outcomes, and reported non-significant changes in PTB and stillbirth rates. Differences between these studies and the current study may be attributable to differences in the analytical methods performed, the pandemic time frame examined and the pandemic measures implemented among the provinces. Our study assessed 12 months during the pandemic period (up to March 2021), whereas these studies examined the period until October and December 2020. In addition, previous studies used databases which covered only maternal and neonatal data until discharge, whereas the current study provides more generalisable results due to the use of a province-wide database that includes the entire Manitoban pregnant population without restrictions of insurance coverage. In addition, the effect modification by SES was not assessed in the aforementioned studies.

In a meta-analysis of 36 studies, Yang et al found a non-significant reduction in the odds of PTB during the pandemic period in national studies (unadjusted OR 0.99, 95% CI 0.94 to 1.03); however, a significant reduction was observed in single-centre studies (unadjusted OR 0.99, 95% CI 0.86 to 0.94). Moreover, there was no difference in stillbirth rates between pre-pandemic and pandemic periods in both single-centre and national studies. In another meta-analysis of 17 studies, Vaccaro et al observed a significant association between lockdown restrictions and an increased risk of stillbirth (RR=1.33, 95% CI 1.04 to 1.69), but not preterm birth (RR=0.93, 95% CI 0.84 to 1.03).

Our study has major strengths to mention. We used province-wide administrative health data which included the entire pregnant population in the province of Manitoba. Furthermore, we included 1 year of the pandemic period, thus facilitating the investigation of the association between COVID-19 restrictions and the examined outcomes. In addition, we used different model specifications to account for autocorrelation that could influence the study outcomes and we used interrupted time series analysis which minimised the impact of the measured and unmeasured confounding factors. The limitations of this study should also be acknowledged. We did not examine the influence of COVID-19 infection on the study outcomes; however, the number of reported COVID-19 positive pregnant women was small in relation to the total pregnancies in our cohort, and it is unlikely that viral infection would change our results. Although we did not investigate variations across the different regions of Manitoba, the changes to maternal healthcare were implemented across the provincial healthcare system minimising any differential variability within the data. However, some rural regions and those of lower SES may have been differentially impacted during the pandemic compared with urban areas and larger cities. Given that pandemic restrictions disrupted the health systems and lifestyle of pregnant women, we
used interrupted time series analysis to assess the immediate and long-term (rebound) effect of the pandemic restrictions. We interpreted the immediate change ($\beta_3$) as representing a homogeneous group of newborns of deliveries in a span of 3 months (one quarter). As restrictions continue to impact perinatal healthcare, this might lead to additional cases of preterm/stillbirth, represented in a group of newborns experiencing those restrictions at varied pregnancy stages and periods, creating a rather heterogeneous group. However, we observed a rebound to pre-pandemic baseline levels through the change in slope results. Importantly, causal interpretation of restrictions cannot be inferred from this study, as women were not only exposed to restrictions but also to the virus and other factors—so results should be interpreted with caution. Moreover, we could not consider the following: births occurring outside of hospitals, maternal smoking and alcohol/substance use, and vaccination rates among pregnant women in Manitoba. We used quarterly rates for our main analysis, and monthly stillbirth rates analysis was not feasible. In a sensitivity analysis, monthly PTB rates showed similar results, although additional noise was introduced. The study power was limited at instances due to the short follow-up period; however, our sensitivity analysis supported the primary model’s results.57

CONCLUSION
The initial implementation of COVID-19 restrictions was associated with an increase in the rates of preterm births, followed by reversion to pre-COVID-19 level. The pandemic has revealed important maternal socio-economic disparities, with significantly higher rates of PTB among lower income pregnant women. The restrictions did not coincide with significant changes in the stillbirth rates in Manitoba. Further studies are needed to monitor trend changes during subsequent pandemic waves and assess potential underlying mechanisms.

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